

Hilltop Holdings Inc. (NYSE: HTH)

Founded: July 1998

Headquarters: 200 Crescent Court, Ste. 1330
Dallas, Texas 75201

Leadership: Gerald J. Ford, Chairman
Alan B. White, Vice Chairman
Jeremy B. Ford, President and CEO

Total Assets: \$12.4 billion (as of Q3 2015)

Common Equity: \$1.7 billion (as of Q3 2015)

Profile: Hilltop Holdings Inc. is a diversified financial services holding company comprised of three wholly owned subsidiaries: PlainsCapital Corporation (which includes PlainsCapital Bank and PrimeLending), Hilltop Securities Inc. and National Lloyds Corporation. Through strategic acquisitions and organic growth, Hilltop Holdings seeks to build a premier, Texas-based financial services enterprise. The company employs more than 5,400 people in approximately 425 locations in 44 states and the District of Columbia.

History: Led by one of the nation's leading financial services executives Gerald J. Ford, Hilltop Holdings officially entered the Texas banking industry in December 2012 with the acquisition of PlainsCapital Corporation, a diversified financial services company with three operating companies: PlainsCapital Bank, First Southwest and PrimeLending. The acquisition brought together two of the state's most successful and influential bankers – Gerald J. Ford and Alan B. White, chairman and CEO of PlainsCapital Corporation. Both West Texas natives with decades of banking experience, they provide a strong leadership foundation for the company. Jeremy B. Ford serves as president and CEO, overseeing the strategic direction, investor relations and day-to-day operations.

Hilltop Holdings was originally founded in 1998 under the name Affordable Residential Communities Inc. (ARC). Gerald J. Ford invested in the company and joined the board of directors in 2005. In 2007, ARC acquired National Lloyds Corporation, a property and casualty insurance holding company. In the same year, the company divested itself of the manufactured home business and changed its name to Hilltop Holdings Inc. The PlainsCapital acquisition in 2012 solidified the company's new direction in the banking and financial services industry. In 2015, Hilltop Holdings acquired Dallas-based SWS Group, Inc. SWS's banking subsidiary, Southwest Securities, FSB, was merged with PlainsCapital Bank, and its broker-dealer subsidiaries, Southwest Securities Inc. and SWS Financial Services Inc., were renamed Hilltop Securities Inc. and Hilltop Securities Independent Network Inc., respectively. In 2016, following regulatory approval, First Southwest was merged with Hilltop Securities.

Companies:

PlainsCapital Corporation

PlainsCapital Bank – Commercial and Retail Banking

PrimeLending – Mortgage Origination

HilltopSecurities (Formerly Southwest Securities and First Southwest)

Investment Banking, Financial Advisory, Retail Brokerage and Clearing Services

National Lloyds Corporation

National Lloyds Insurance Company – Property and Casualty Insurance

American Summit Insurance Company – Property and Casualty Insurance