Scott McIntyre, CFA HilltopSecurities Asset Management

Senior Portfolio Manager

Greg Warner, CTP

Managing Director

512.481.2009



Retail Sales Rebound as Consumers Increase Summer Spending

Stronger-than-expected consumer spending during the month of June nudged bond yields higher this morning as a more robust economy may signal less need for an accommodative Fed. Retail sales climbed +0.6% last month to \$621.3 billion, well above the -0.3% median forecast and +18.2% above pre-pandemic levels. Analysts had speculated that in the absence of additional government stimulus checks and with federal unemployment benefits expiring, spending would slow. This was indeed the case in May as headline sales dropped by a revised -1.7%; however, Americans were clearly in the mood to spend some of their cash in June.

The monthly retail sales report focuses almost entirely on goods, with the only service component being restaurant and bar sales which rose +2.3%. Clothing sales were up +2.6% reflecting a gradual return to the traditional office. This category is likely to rise further in July and August as students prepare to return to the classroom. Gasoline station sales climbed +2.5% in June, although much of this increase is a result of higher gasoline prices.

Several key categories showed declines last month, including auto sales (-2.0%), which is primarily the result of depleted dealer inventories and elevated vehicle prices. A drop in furniture sales (-3.6%) and building materials (-1.6%) are indicative of a housing market also grappling with lean supply and lack of skilled workers.

Director

HilltopSecurities Asset Management

Senior Portfolio Manager 512.481.2012 greg.warner@hilltopsecurities.com

scott.mcintyre@hilltopsecurities.com

Retail & Food Services Sales Total (\$ Billions, seasonally adjusted)



Source: U.S. Census Bureau

The retail sales control group (which excludes building materials, gasoline, autos and food services) rose +1.1% last month, well above the +0.4% median forecast, while May was revised downward from -0.7% to -1.4%. The control group is particularly important because it reflects the consumption component of the GDP calculation, which historically accounts for nearly 70% of economic growth in the U.S.

Americans were clearly in the mood to spend some of their cash in June.



Given the downward revisions to May sales, the month-over-month June data isn't as impressive as the headline, but at the same time spending would likely be higher if inventories were fully stocked. This morning's report indicates consumers are anxious to spend accumulated savings which bodes well for future months as production returns.

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Market Indications as of 9:55 A.M. Central Time

 DOW
 Down 101 to 34,886 (HIGH: 34,996)

 NASDAQ
 Down 5 to 14,537 (HIGH: 14,733)

 S&P 500
 Down 11 to 4,349 (HIGH: 4,384)

1-Yr T-bill current yield 0.07%; opening yield 0.07% 2-Yr T-note current yield 0.23%; opening yield 0.22% 3-Yr T-note current yield 0.31%; opening yield 0.31% 5-Yr T-note current yield 0.79%; opening yield 0.78% 10-Yr T-note current yield 1.32%; opening yield 1.30% 30-Yr T-bond current yield 1.95%; opening yield 1.92%

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